

Applying Common Writing Styles To Blogs

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If you've started a blog, you can improve the quality of your entries by studying the writing conventions characteristic of other forms. Blogs are generally fairly free-flowing affairs, some of them are downright stream of consciousness, but the best ones tend to take an existing structure and turn it into their own, as is the case with any good writing.

One of the easiest and most readable forms of writing one can use is called the "inverted pyramid". This style is characteristic of newspapers. The basic idea is that the reader should, from your first sentence, be able to ascertain what the entire article is generally about. If they want to know more, they can read the entire article. The specifics of the article should be of diminishing importance as the article progresses. This article, in fact, is written in that format.

Sports writers are some of the best writers out there. One of their conventions can be very challenging, and rewarding, for the writer: telling the story backwards. Some sports writers will start an article about a particular game at the end and work their way to the beginning. It's a very impressive feat when it's done correctly and a very enjoyable way for readers to take in your writing.

A strong "lead" is as important to blog writing as it is to any other literary form. Your first sentence is your most important sentence. Make sure it grabs the reader's attention, informs them of what the article is about and entices them to read further. Good newspaper stories, great novels and short stories almost always start with a sentence that almost forces the reader to dig deeper into the body of the story.

The very basic concepts of writing, of course, always apply. If you're going for a journalistic or scientific feel, remember to always reference where you got your information and, if possible, to link it via hypertext. Your paragraphs should have a topic sentence and should focus on defining and expounding upon that thought. Punctuation should be sophisticated and correct. Too many writers "dumb down" their online entries by skipping such wonderful linguistic tools as semi-colons, colons and dashes. The English language allows its writers to engage in some of the most colorful language in the world. Learn how to use the tools with which your language is equipped and use them.

Have a blog, but struggling for traffic? In my site [fastblogtraffic](#) I reveal some proven, seldom revealed in public kind of techniques to driving massive traffic to any blog.

Srin Saripalli is a blogger, information marketer and an internet success coach. To claim your FREE Fast Blog Traffic Report visit <http://FastBlogTraffic.com>

Blogging

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